

MEMBERSHIP, SERVICES & STRAIGHTFORWARD TERMS

A practical guide to what you receive, optional services, and how your profile works.

BASIC LISTING

\$99 / year

- Managed author page; up to 12 books
- Approved images, blurbs and official links
- One consolidated update each quarter
- One short newsletter introduction
- One reader-discussion starter

PRO LISTING

\$199 / year

- Enhanced biography, awards and sections
- Up to 30 book listings and official links
- Quarterly changes with priority handling
- Two short newsletter introductions
- Two reader-discussion starters

WHAT THE INCLUDED FEATURES ACTUALLY MEAN

Newsletter introduction: A short editorial introduction to a selected book in a scheduled Halcyon reader newsletter. Basic includes one; Pro includes two, typically within 30 and 90 days of publication, subject to the editorial calendar. This is different from the separately purchased dedicated newsletter promotion.

Reader-discussion starter: A question or discussion post about a selected book in Halcyon-operated channels. It is not a guaranteed placement in an independent book club; all reader participation is voluntary.

YOUR MEMBERSHIP IS A MANAGED DIRECTORY LISTING.

It is not a guarantee of sales, views, ratings or independent club selection. Optional marketing services are purchased separately and are never required to maintain a Basic or Pro listing.

OPTIONAL AUTHOR SERVICES

Choose only what suits your book. Each price is a one-time fee.

AWARD SUBMISSION

\$70

One eligibility check and one prepared submission for a suitable award or recognition opportunity, using approved materials. We confirm the chosen program and document the submission.

Please note: External entry fees, eligibility, shortlist decisions and awards are not included or guaranteed.

NEWSLETTER PROMOTION

\$99

One dedicated book promotion in a scheduled Halcyon reader newsletter: approved cover and copy, author credit, and one book or purchase link. Includes send confirmation and available statistics.

Please note: Different from the short newsletter introduction included in membership. No set recipient count, clicks or sales guaranteed.

BOOK-CLUB RECOMMENDATIONS

\$149

A focused campaign for one book: eight suitable groups or organizers researched, up to eight personalized introductions where permitted, one appropriate follow-up, and a response summary.

Please note: Interest, selection, attendance, purchases and reviews are solely determined by independent groups and readers.

FEATURED BOOK PAGE

\$49

A dedicated editorial book page in the directory: approved cover, summary, author details, reading appeal, official links, and a shareable URL for 12 months.

Please note: A shareable page is provided; homepage placement and site traffic are not guaranteed.

TYPICAL START TIMES

After payment and approved materials: featured pages within 7 business days; newsletter and club work typically scheduled within 30 days; award deadlines vary. We confirm dates by email.

HOW YOUR MEMBERSHIP WORKS

01 GETTING STARTED

Choose Basic or Pro and any optional services. Complete your agreement, then receive confirmed payment details. Work begins after payment and sufficient materials. Prices are USD; any applicable taxes or external charges will be disclosed before payment.

02 WHAT TO SEND

Your name, approved author biography and portrait, book covers and descriptions, genres, website or retailer links, and relevant credentials. Only submit materials and images that you are entitled to authorize. Full manuscripts are not required.

03 YOUR APPROVAL & LAUNCH

We prepare a preview for your approval. We aim to publish within 7 business days once complete materials, payment and approval are received. The 12-month term starts when the page is published and we confirm the date by email.

04 UPDATES DURING YOUR MEMBERSHIP

A quarterly update is one consolidated set of reasonable changes per calendar quarter: new titles within your plan limit, corrections, book links or biography adjustments. Major redesigns and extra listings may require a separate written quote.

05 RENEWAL & EXPIRY

Membership does not renew automatically. We aim to remind you before the 12-month term ends and state any new renewal price in writing. A 30-day grace period follows expiry. We contact you before removing expired member listings; no new charge is taken without consent.

06 CANCELLATION & REFUNDS

Email us to cancel. Before the author profile goes live, the membership fee is refundable. After publication, unused months normally are not refunded unless required by law or a remedy is agreed. Optional services are refundable before substantive work starts; later requests reflect undelivered work where applicable. No separate cancellation penalty.

07 OWNERSHIP, PRIVACY & REMOVAL

You keep all rights to your work. You authorize limited display and formatting of approved materials for agreed services. You may request corrections or removal. Business records may be retained where legitimately needed; your contact details are not sold to advertisers.

08 EDITORIAL STANDARDS

Reader, club and award decisions are independent. We do not guarantee sales, reviews, awards, ratings or audience figures, and we do not buy favorable reviews or invent engagement. We may decline misleading, infringing or prohibited material.

QUESTIONS AUTHORS OFTEN ASK

Do I need a website or Goodreads profile?

No. We can use your official author, retailer or book links. Separate Amazon or Goodreads marketing services are not included in the directory membership.

Must I buy any marketing services?

No. Basic and Pro include the stated directory features. Awards, dedicated newsletter promotions, book-club recommendations and featured pages are optional.

Are book sales, reviews, awards or club placements guaranteed?

No. We deliver the agreed services, but reader choices, purchases, platform decisions, club selection and award outcomes are outside our control.

What if I want to upgrade to Pro?

Email us for a written quote showing any additional fee and how the remaining membership term will be treated before you pay.

What happens to a prior Picked by Halcyon feature?

An existing Picked by Halcyon feature is separate from directory membership and is subject to its original publication terms.

Can I review my profile before publishing?

Yes. You approve the author presentation first. We may request corrections for accuracy, permissions and editorial quality.

What if I do not renew?

No automatic charge. We send reminders, allow a 30-day grace period, and contact you before removing the expired directory profile and listings.

Where do I ask questions or request an invoice?

Email hello@halcyonliterary.com. We provide written payment instructions and confirm the scope of any optional service before charging.

QUESTIONS OR SPECIAL REQUESTS?

Write to hello@halcyonliterary.com before paying. The signed enrollment and any specific written order govern what you purchase; the guide explains our general services and policies. A specific signed agreement controls if it conflicts with this guide.